

## Tourism Development in Sablayan, Occidental Mindoro

**Authors :** Janet Jeanne B. Comia, Camille R. Del Rosario, Ma. Janzen A. Dizon, Jacob Russell A. Gooh, Patricia Ann S. Muli

**Abstract :** The researchers conducted the study in Sablayan, Occidental Mindoro. There is a substantial lack of research regarding this place as a destination for tourism as well as its potentials. The researchers aspired to determine how the locals perceive the tourism development in the province in terms of activities, attractions, as well as tourist influx. The main instrument used in the study is the interview method to get more in-depth information regarding the subject. The results showed that attractions and activities greatly increased. There has been a very evident ascent in the number of tourists, foreign and local, visiting the place leading to an increase in tourist influx. Results also presented that tourist congestion is moderate and manageable. It has been observed as well that the town lacked tourism-related merchandise available for tourist consumption and the same can be said for the accommodation and lodging facilities in the destination.

**Keywords :** tourism development, tourism activities, tourist attractions, tourist influx

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