

Managing Multiple Change Projects in Supply Chains: A Case Study of a Moroccan Multi-Technical Services Company

Authors : Abdelouahab Errida, Bouchra Lotfi, Elalami Semma

Abstract : In this paper, we try to address the topic of multiple change management by adopting an engineered research methodology, conducted within a Moroccan company during its implementation of several change projects that aim at improving its supply chain management performance. Firstly, we present the key concepts related to our research, namely change management, multiproject management and supply chain management. Then, we try to assess how the change management and multi-project management are applied in this company. Finally, we try to propose an approach that will help managers in dealing with multiple change projects. This approach proposes to integrate change management, project management and multi-project management for managing change projects according to three organizational levels: executive level, project portfolio level and change project level.

Keywords : change management, multi-project management, project management, change portfolio, supply chain management,

Conference Title : ICOCMS 2018 : International Conference on Organizational Change Management for Sustainability

Conference Location : Paris, France

Conference Dates : December 27-28, 2018