



CALL FOR PAPERS

ICBAFMA 2019
Dec 16-17, 2019
Barcelona, Spain

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBAFMA 2019 : International Conference on Business, Accounting, Financial and Marketing Analytics is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business, Accounting, Financial and Marketing Analytics. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Big data
Big data analytics
Social media analytics
Accounting analytics
Financial analytics
Marketing analytics

Management analytics
Business analytics
Supply chain analytics
Operations management analytics
Descriptive, predictive and prescriptive analytics