



CALL FOR PAPERS

ICFFM 2020
Jan 23-24, 2020
Paris, France

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFFM 2020 : International Conference on Festivals and Festival Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Festivals and Festival Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Festival management
Leisure marketing
Research methods for the leisure industries
Introduction to organisational behaviour in leisure services
Financial planning and reporting
Music festival management
Event sponsorship
Customer service, marketing and sales

Strategy for management and marketing
Contemporary issues in festival and event management
Perspectives on arts and cultural festivals
Project management in business
Greening events
Outdoor festival management
Hospitality management