



# CALL FOR PAPERS

**ICDMBA 2020**  
**Feb 10-11, 2020**  
**Barcelona, Spain**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICDMBA 2020 : International Conference on Data Mining for Business Analytics is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Data Mining for Business Analytics. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business data mining  
Data mining techniques  
Relationships between variables in databases  
Decision trees  
Cluster analysis  
Logistic regression  
Path analysis  
Applications of marketing  
Quality assurance  
Operations management  
Large amounts of data available in the applications  
Data analysis techniques  
Applications of data mining in the business environment

Data mining tools  
Process  
Pre-processing  
Data mining  
Results validation  
Research  
Standards  
Privacy concerns and ethics  
Software  
Free open-source data mining software and applications  
Proprietary data-mining software and applications  
Business environment  
Data mining solutions