



CALL FOR PAPERS

ICTDMTA 2020
Feb 10-11, 2020
Barcelona, Spain

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTDMTA 2020 : International Conference on Tourism Destination Marketing, Theories and Applications is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Tourism Destination Marketing, Theories and Applications. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Tourism destination marketing
Collaborative destination
marketing
Social media as a destination
marketing tool
Theories and applications
Destination marketing information
systems
Marketing and destination growth
Destination marketing and
management
Destination marketing strategies
Destination branding and branding
process

Marketing orientation in tourism
Factors impacting destination
competitiveness
Government funding of destination
marketing
Marketing research process
Destination management and country
image
Tourism development
Tourism marketing and management
Tourism policy and planning