



CALL FOR PAPERS

ICIBTQM 2020
Feb 10-11, 2020
Kuala Lumpur, Malaysia

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICIBTQM 2020 : International Conference on International Business and Total Quality Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of International Business and Total Quality Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Total quality management
Business administration
Accountability
International Business
Business policy and strategy
Business performance management
Customer focus, leadership, and
engagement of people

Quality management systems
Quality standards
Six sigma and lean quality
management
Information systems for quality
management
Business Ethics
Process approach and improvement
Evidence based decision making