



CALL FOR PAPERS

ICEKBT 2020
Feb 17-18, 2020
Male, Maldives

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICEKBT 2020 : International Conference on Economics of Knowledge-Based Technologies is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Economics of Knowledge-Based Technologies. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Methods to estimate costs and/or benefits of introducing knowledge-based technologies into enterprise environments.
Methods to estimate return on investment in knowledge-based technologies in terms of their potential business value.
Methods to estimate benefits of knowledge-based technologies in enterprise architectures.
Methods to measure efficiency gains through knowledge-based technologies.

Cost and benefit analysis of knowledge structures such as ontologies, taxonomies or folksonomies.
Evaluation criteria and methods to assess the quality and to compare alternative technological solutions.
Incentives for knowledge-based content creation.
Empirical studies on the usage of knowledge-based technologies.
Business strategies for the introduction of knowledge-based technologies.