



# CALL FOR PAPERS

**ICFFA 2020**  
**Feb 17-18, 2020**  
**Male, Maldives**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFFA 2020 : International Conference on Fashion Forecasting and Analysis is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Fashion Forecasting and Analysis. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Fashion forecasting  
Upcoming trends  
Upcoming seasons  
Fashion forecasting process  
Trend analysis  
Project management  
Statistics  
Fashion trend forecasting analysis  
Basic steps of understanding the vision of the business and profile of target customers  
Long-term forecasting  
Short-term forecasting

Trend resources  
The difference between short-term and long-term forecasting  
Responsibility for trend forecasting  
Colors, fabrics, textures, materials, prints and graphics  
Attracting consumers  
Helping retail businesses and designers  
Available merchandise  
Preparing information  
Determining trends  
Choosing merchandise