



CALL FOR PAPERS

ICFFBB 2020
Feb 17-18, 2020
Male, Maldives

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFFBB 2020 : International Conference on Fast Fashion and Buyer Behaviour is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Fast Fashion and Buyer Behaviour. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Fast fashion
Fast fashion industry
Production of fashion goods
Buyer behaviour for fast fashion
Consumption practices of fast fashion products
Fast fashion and sustainability
Luxury fashion
Heritage and quality
Beauty and art
Global fashion business
Quick response and enhanced design
Fast fashion trending

Ready-made garments
Fast fashion management
Production and marketing
Supply chain, vendor relationships and internal relationships
Sustainable labour costing and efficiency dilemma in fast fashion
Design lawsuits and legislation
Lawsuits and proposed legislation
Environmental impact
Sustainability
Overconsumption
Current fashion trends
Working conditions in developing countries