



CALL FOR PAPERS

ICMOM 2020
Feb 27-28, 2020
Tokyo, Japan

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICMOM 2020 : International Conference on Modelling in Operations Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Modelling in Operations Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business strategy
Service innovation, strategies,
marketing, design, management
Customer relationship management
Service systems, service quality
issues
Supply chain management
Issues in service industry
Operations strategy
Production management

Knowledge management
Information systems management
Adoption of technologies in
services
Total quality management
Decision support systems
Human resource management
Marketing, operations management