



CALL FOR PAPERS

ICSMM 2020
Feb 27-28, 2020
Tokyo, Japan

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICSMM 2020 : International Conference on Sport Management and Marketing is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Sport Management and Marketing. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Sports technology monitoring, audit and evaluation
Innovation and technology
Emerging technologies
International sports technology management
Sporting organisation management
Total quality management
Quality management systems
Strategic management

Sports marketing
Sports financial management, economics
Sports facilities planning, evaluation, management
Sports event management
Human resource development and management
Entrepreneurs in the sporting sector
Management in professional sports clubs