



# CALL FOR PAPERS

**ICHCBPEF 2020**  
**Mar 05-06, 2020**  
**Barcelona, Spain**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICHCBPEF 2020 : International Conference on Hospitality Consumer Behavior, Psychological and External Factors is

the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Hospitality Consumer Behavior, Psychological and External Factors. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Hospitality consumer behavior  
Consumer behavior in the  
hospitality industry  
Hospitality marketing and consumer  
behavior  
Hospitality marketing management  
The psychological factors  
Cultural factors  
Economic factors  
Decision process  
Expectations

Motivations, attitudes, and  
beliefs  
Travelers' information search  
behavior  
Customer satisfaction, service  
failure and service recovery  
Psychology of pricing  
External influences  
Technology  
Consumer behavior and the internet  
Information technology and consumer  
behavior in travel and tourism  
Ethical consumption