



CALL FOR PAPERS

ICSMS 2020
Mar 19-20, 2020
Dubai, UAE

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICSMS 2020 : International Conference on Strategic Management in Sports is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Strategic Management in Sports. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

The Process of Strategic Management
in Sport
Internal and External Environmental
Analysis
Strategic Leadership and
Governance
Strategic Direction
Multi-Level Strategy Formulation

Strategy Evaluation and Selection
Strategy Implementation and
Organisational Change
Strategic Control Systems and
Change Management
Strategic Planning