



CALL FOR PAPERS

ICFPCB 2020
Mar 19-20, 2020
Istanbul, Turkey

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFPCB 2020 : International Conference on Fashion Psychology and Consumer Behavior is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Fashion Psychology and Consumer Behavior. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Fashion psychology
Psychology, fashion and clothing
Cognition and creativity
Personality and individual differences
Social cognition and fashion
Fashion, psychology, and luxury
Color psychology
Fashion theories
Theory of conspicuous consumption

Theory of fashion spread
The self and group identity
Personality
Attitudes
Symbolic interaction
Factors relevant to consumption
Impression management
Psychological factors in change