



CALL FOR PAPERS

ICFTAL 2020
Mar 19-20, 2020
Istanbul, Turkey

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFTAL 2020 : International Conference on Fashion Trends, Apparel and Lifestyle is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Fashion Trends, Apparel and Lifestyle. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Fashion
Fashion design
Clothing fashions
Fashion trend
Structure
Fashion and style
Fashion and lifestyle
History
Media
Fashion-media relationship
Magazines, newspapers and catalogs
Social media
Transmission of images

Fashion in television and the movies
The evolution of the fashion magazine
Fashion forecasting
Marketing
Political influences
Technology influences
Social influences
Minimalist fashion
Economical influences
Circular economy
Designing a garment
China's domestic spending
Consumer's needs