



# CALL FOR PAPERS

**ICAVRT 2020**  
**Mar 12-13, 2020**  
**London, United Kingdom**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICAVRT 2020 : International Conference on Advances in Virtual Reality Technologies is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Advances in Virtual Reality Technologies. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Virtual reality technologies  
Virtual reality adoption behavior  
Virtual reality business model  
Virtual reality applications in  
tourism, events, hospitality,  
retail, cultural heritage,  
architecture, education,  
entertainment, health, media etc.  
Development and implementation of  
virtual reality applications  
Mobile and wearable technologies  
and applications □□□  
Impacts of virtual reality on value  
co-creation □□  
Virtual reality for customer  
engagement □  
Enhancing customer experience via  
virtual reality □□  
Multi-sensory experience via  
virtual reality  
Cultural differences in the use of  
virtual reality □□□□  
Legal, ethical, and regulatory  
issues of virtual reality  
□□□  
Virtual reality marketing

Virtual reality gamification  
Virtual reality in smart city and  
smart tourism  
Modeling technique  
VR system architecture  
Volume rendering  
Mixed reality  
Space of sound  
Multi-resolution techniques  
Animation  
Machine vision  
Multimedia  
VR sensor technology