



CALL FOR PAPERS

ICBEA 2020
Mar 26-27, 2020
Madrid, Spain

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBEA 2020 : International Conference on Business and Economic Analysis is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business and Economic Analysis. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business and Economic Analysis
Analysis of multilateral and
bilateral trade agreements in a
globalizing world
Business and Economics education
Cross-cultural consumer behavior
Expatriate management
Health management issues
Human resources strategies
Import/export management
Information systems
Intercultural management
International accounting
International business environment
International entry strategies

International finance
International logistics
International marketing
International strategy
Management philosophy
Measurement and impact analysis of
non-tariff measures and trade
facilitation
Operations management
Organizational behavior management
Poverty, inequality and development
towards the millennium development
goals
Trade policy and FDI policy
Trade, environment, natural
resources and sustainable
development
Transfer of technology/knowledge
World markets and global
competition