



CALL FOR PAPERS

ICEM 2020
Mar 26-27, 2020
Madrid, Spain

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICEM 2020 : International Conference on Economics and Marketing is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Economics and Marketing. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Accounting	Corporate Finance and Governance
Advertising Management	Corporate Governance
Business & Economics	Cost Management
Business Ethics	Decision Sciences
Business Intelligence	Development Planning and Policy
Business Information Systems	Economic Development
Business Law	Economic Methodology
Business Performance Management	Economic Policy
Business Statistics	Economic Systems
Change Management	Entrepreneurship
Communications Management	Finance & Investment
Comparative Economic Systems	Financial Economics
Consumer Behavior	Global Business