



# CALL FOR PAPERS

**ICOIM 2020**  
**Mar 12-13, 2020**  
**Miami, USA**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICOIM 2020 : International Conference on Online Identity Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Online Identity Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

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|---|---|
| Online identity management  | Role of new media on brand and reputation     |
| Online identity: theoretical approaches                               | Public relations for organizations and brands |
| Online identity management and brand communication                    | Benefits of online identity management        |
| Online identity management and human resources                        | Reputation management and social media        |
| Online identity management, brand and corporate social responsibility | Technologies for online identity management   |
| Online identity management, brand and work ethics                     | Strategies for online identity management     |
| Brands and online identity management                                 | Social networking and their problems          |
| Brand management and online identity management strategies            | Online identity management organizations      |
| Online identity management and crisis communication                   | Impression management                         |
| Reputation and brand studies  | Online image management                       |
| Brands and risk management  | Online personal branding                      |
| Brands and civil society relations                                    | Personal reputation management                |