



CALL FOR PAPERS

ICBPRBA 2020
Mar 02-03, 2020
Rio de Janeiro, Brazil

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBPRBA 2020 : International Conference on Business Process Reengineering and Business Activity is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Process Reengineering and Business Activity. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business process reengineering
Business management strategy
Business process redesign
Business transformation
Business process change management
The essentials
Reengineering work
Development after 1995
The role of information technology
Research and methodology
Framework
Modelling business activity
Methodology

Factors for success and failure
Organization-wide commitment
Team composition
Business needs analysis
Adequate it infrastructure
Effective change management
Ongoing continuous improvement
Strategic alignment
Project management
Process architecture
Process excellence
Change management
Performance management