



CALL FOR PAPERS

ICASM 2020
Apr 16-17, 2020
Cape Town, South Africa

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICASM 2020 : International Conference on Advanced Strategic Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Advanced Strategic Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Strategic management
Strategic management and applications
Advances in strategic management
Recent challenges in strategic management
Strategic management in industrial applications
Globalization and electronic commerce
Approaches and models of strategic management
The strategic audit: aid to strategic decision making

Corporate governance
Agency theory and stewardship theory in corporate governance
Ethical issues and social responsibilities
Different approaches and models of industry analysis
Approaches of international risk assessment
Identifying potential markets in developing nations
Strategic issues in managing stakeholder relationships
Global branding issues in strategic management