



# CALL FOR PAPERS

**ICASM 2020**  
**Apr 16-17, 2020**  
**Cape Town, South Africa**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICASM 2020 : International Conference on Advanced Strategic Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Advanced Strategic Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Strategic management  
Strategic management and applications  
Advances in strategic management  
Recent challenges in strategic management  
Strategic management in industrial applications  
Globalization and electronic commerce  
Approaches and models of strategic management  
The strategic audit: aid to strategic decision making

Corporate governance  
Agency theory and stewardship theory in corporate governance  
Ethical issues and social responsibilities  
Different approaches and models of industry analysis  
Approaches of international risk assessment  
Identifying potential markets in developing nations  
Strategic issues in managing stakeholder relationships  
Global branding issues in strategic management