



# CALL FOR PAPERS

**ICBI 2020**  
**Apr 16-17, 2020**  
**Cape Town, South Africa**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBI 2020 : International Conference on Business Informatics is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Informatics. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business Process Engineering  
Management and governance for  
Business Process EngineerIng  
Businessprocess analytics and  
operational decision-making  
Tooling for Business Process  
Engineering  
Enterprise Architecture  
Enterprise architecture languages,  
methods, management and governance  
Enterprise architecture reference  
models and simplified / agile  
methods  
Enterprise & Conceptual Modelling  
Modellingmethods, languages, and  
tools  
Model management and reuse  
The process of modelling and  
guidelines for modelling  
Collaborative (enterprise)  
modelling

Competencies of modellers and  
modelling teams  
Industry/domain/concern specific  
reference models  
Service Innovation  
Impact of technology trends on  
service innovation and vice versa  
Interdependencies between business  
model and service innovation  
Managing the service innovation  
process  
Open service innovation and  
sourcing strategies  
Business data engineering and  
analytics  
Business (big) data and knowledge  
integration, management and mining  
Information retrieval, information  
filtering and recommender systems  
Data science, advanced analytics,  
prediction, causal forecasting, and  
visualization  
Smart measurements and  
collaborative monitoring