



# CALL FOR PAPERS

**ICBSEAD 2020**  
**Apr 24-25, 2020**  
**Istanbul, Turkey**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBSEAD 2020 : International Conference on Business Systems Engineering, Analysis and Design is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Systems Engineering, Analysis and Design. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business systems engineering  
Information systems engineering  
Business process engineering  
Tools of business systems engineering  
Process analysis and measurements  
Applications of business systems engineering  
Engineering product design  
Engineering manufacturing systems  
Engineering customers service  
Engineering the office  
Engineering business systems  
Project management  
Marketing intelligence

Engineering economy  
Process management and innovation  
Decision analysis  
Process optimization and improvement  
Management systems and assessment  
Manufacturing logistics and simulation  
Data warehousing/mining, database processing/schema  
Data and knowledge visualization, knowledge discovery and management systems  
Intelligent decision support, business intelligence architecture  
Lean/active/dynamic systems  
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Enterprise/organizational information strategy, enterprise performance management  
Information quality, security, privacy