



CALL FOR PAPERS

ICCCEM 2020
Apr 24-25, 2020
Istanbul, Turkey

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICCCEM 2020 : International Conference on Customer Communications and Experience Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Customer Communications and Experience Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Customer communications management
technology

Document automation and
documentation management

Customer experience management

Enterprise output management

Data extraction, transform and load
software

Data management, analysis and
location intelligence software

Data hygiene database software

Document composition software

Electronic document archive
software and perhaps payment

processing functionality

Print stream engineering / post
processing software

Mailing compliance database
software

Printer management software

High and medium volume production
printers

Envelope inserter machines

Email marketing software

SMS communication software

Mobile media based content
distribution software

Entering the frame more recently
social media distribution software

Document production reporting
software

Portal technology

Transpromotional application
software