



CALL FOR PAPERS

ICDBEB 2020
Apr 24-25, 2020
Istanbul, Turkey

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICDBEB 2020 : International Conference on Digital Business and E-Business is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Digital Business and E-Business. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Digital business

Digital business models

Digital business ecosystems

Digital transformation of business and industries

Digital business transformation

Marketing, communication and digital business

Digital marketing

Digital economy

Social media and networks

Online advertising

Digital public relations

E-commerce

E-business