



# CALL FOR PAPERS

**ICTOMA 2020**  
**Apr 24-25, 2020**  
**Istanbul, Turkey**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTOMA 2020 : International Conference on Tour Operations Management and Applications is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Tour Operations Management and Applications. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Tour operations management  
Tour operation business  
Tourism, travel, leisure and tour operations management  
Tour operating value chain  
Tour operators' strategies  
Tourism distribution channel management  
Tour operator marketing  
Tour operations environment  
Working structure of tour operating

The planning, pricing and production of the package programme  
The tour operators' products and destinations  
Tour operating marketing  
Administration procedures  
Operations overseas  
Tour operating and the law  
The package travel, package holidays and package tours regulations  
Travel patterns and trends  
The impact of tour operations on destinations