



CALL FOR PAPERS

ICTN 2020
Apr 23-24, 2020
Tokyo, Japan

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTN 2020 : International Conference on Trends in Neuromanagement is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Trends in Neuromanagement. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Neuromanagement
Advances in neuromanagement
Recent applications in neuromanagement
Decision neuroscience
Neuro-industrial-engineering
Neuro-information system
Neuro-entrepreneurship
Neuromarketing
Brain science and marketing

Sales, product design, and branding
Buying behaviour, marketing strategies, and advertising
Neuroleadership
Neurofinance and behavioural economics
Decision making, information processing, investment behaviour, and risk taking
Cognitive neuroscience and organisational behaviour
Creativity and innovation, complex decision making, and group behavior
Ethical issues in neuroresearch