



CALL FOR PAPERS

ICDMC 2020
May 14-15, 2020
Paris, France

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICDMC 2020 : International Conference on Design Management and Creativity is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Design Management and Creativity. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

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| Design management | Capturing value and scalability in product-service system design |
| Design in society | Service design for business innovation for industry |
| Visual design | Creative intersection of policies and design management |
| Architectonic, spatial, and environmental design | Changing design practices |
| Design education | Social innovation and philosophy |
| Designed objects | Design practices of effective strategic design |
| Technological advancements and current challenges | Vertical and horizontal product differentiation |
| Science, technology and design | Dealing with uncertainty in design innovation |
| Interdisciplinary perspectives and trends in open innovation | Contemporary brand design |
| Challenging the design innovation landscape | Building new capabilities in an organization |
| Design creating value at intersections | Design management learning |
| Design management transforming innovation strategy | |