



CALL FOR PAPERS

ICBFMI 2020
Jul 16-17, 2020
Bali, Indonesia

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBFMI 2020 : International Conference on Business Forecasting and Marketing Intelligence is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Forecasting and Marketing Intelligence. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business forecasting process,
principles and competitions
Time series forecasting methods
Marketing intelligence
Judgmental and new products
forecasting
Forecasting for the supply chain
and in business

Biases of the forecasting manager
Seasonal and weather adjustments
Adjusting for special events
(promotions, strikes)
Financial and budget forecasting
Marketing forecasting, forecasting
software, e-forecasting