



# CALL FOR PAPERS

**ICITEMT 2020**  
**Aug 21-22, 2020**  
**Kuala Lumpur, Malaysia**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICITEMT 2020 : International Conference on International Tourism, Event Management and Technology is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of International Tourism, Event Management and Technology. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Event management  
International tourism  
Conference management  
Entertainment tourism  
Sustainable event management  
Event planning and coordination  
Event management software  
Festival management  
Event design  
Brand building

Event management, Marketing and communication strategy  
Event management and Audio-visual production  
Event management and Logistics  
Event management and Budgeting  
Event management and Client service  
Impacts of events  
Meetings, incentives, conventions and exhibitions  
Sport events  
Special events  
Press conferences, promotional events, and product launches