



CALL FOR PAPERS

ICTIS 2020
Nov 09-10, 2020
Dubai, UAE

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTIS 2020 : International Conference on Hospitality, Tourism Industry and Standardization is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Hospitality, Tourism Industry and Standardization. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Tourism industry
Global standardization
Travel and tourism industry
Theoretical issues on tourism management
Tourism industry and political conditions
Tourism industry and ecology
Sustainable tourism
Entrepreneurship in tourism
Sustainable tourism and well-being
Tourism management
Intelligent systems in tourism
Technology for tourism activities
Information technology and tourism management

Tourism demand and marketing
Tourism development and planning
Tourism education and its role in managing tourism development
Tourism research and methodology
Tourism, terrorism, safety and security
Hospitality, tourism and foodservice environment: trends, new concepts, and developments
Education and industry linkages
Hospitality and tourism development
Economic/social/environmental/cultural impact of tourism
Revenue management
Destination branding and promotion
Services branding
Information and communication technologies in hospitality and tourism industry