



CALL FOR PAPERS

ICCFTPD 2020
Nov 02-03, 2020
San Francisco, USA

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICCFTPD 2020 : International Conference on Current Fashion Trends and Product Development is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Current Fashion Trends and Product Development. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

- Current fashion trends
- Ideas and style
- Fashion design
- Clothing fashions
- Fashion trend
- Structure
- Fashion and style
- Fashion and lifestyle
- Modern fashion technology
- New developments
- Product development
- Media
- Alternative trends

- Fashion-media relationship
- Magazines, newspapers and catalogs
- Social media
- Fashion in television and the movies
- The evolution of the fashion magazine
- Fashion forecasting
- Marketing
- Technology influences
- Social influences
- Minimalist fashion
- Consumer's needs
- World fashion industry
- Fashion industry