



CALL FOR PAPERS

ICADM 2021
Feb 08-09, 2021
Amsterdam, The Netherlands

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICADM 2021 : International Conference on Advances in Design Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Advances in Design Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Design management	Capturing value and scalability in product-service system design
Design in society	Service design for business innovation for industry
Visual design	Creative intersection of policies and design management
Architectonic, spatial, and environmental design	Changing design practices
Design education	Social innovation and philosophy
Designed objects	Design practices of effective strategic design
Technological advancements and current challenges	Vertical and horizontal product differentiation
Science, technology and design	Dealing with uncertainty in design innovation
Interdisciplinary perspectives and trends in open innovation	Contemporary brand design
Challenging the design innovation landscape	Building new capabilities in an organization
Design creating value at intersections	Design management learning
Design management transforming innovation strategy	