



CALL FOR PAPERS

ICCDIPD 2021
Feb 11-12, 2021
Kuala Lumpur, Malaysia

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICCDIPD 2021 : International Conference on Consumer-Driven Innovation and Product Development is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Consumer-Driven Innovation and Product Development. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Customer-driven product development
Customer-driven methods and techniques
Product-driven business, marketing and advertising
Customer needs in market-driven product development
Consumer-driven innovation in different sectors
Customer-driven production strategy, strategic planning, innovative concepts

Customer preferences, customer/regulatory requirements/implementation
Internet technology/web-based methods for marketing research
Product life/value cycle management and total life-cycle technology
Product modelling, process/production planning, design optimization, design for customers
Platforms, architectures, product families/configuration/modularization
Product/process/project data exchange standards; integration methodologies