



# CALL FOR PAPERS

**ICFBE 2021**  
**Feb 08-09, 2021**  
**Lisbon, Portugal**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFBE 2021 : International Conference on Family Business and Entrepreneurship is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Family Business and Entrepreneurship. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Family business  
Family business strategy and management  
Entrepreneurship and family business management  
Sources of non-economic utilities' formation in the family business context  
Institutional factors on the development of non-economic utilities in family firms  
Evolution of non-economic utilities in family firms  
Economic and non-economic utilities and their impact on firm management  
Tension between economic and non-economic utilities in family firms  
The impact of non-economic utilities on firm performance  
Family business performance  
Impact of family and business on strategy and performance  
Branding strategies

Long term strategies, growth vs. Survival strategy  
Processes and outcomes of corporate entrepreneurship  
Role of family on new venture strategies  
Impact of family and ownership on strategic processes  
Efficacy of strategic plan vs. Strategic planning process  
The role of financial and non-financial goals in strategy and resource allocation  
Impact of family on network relations and consequent impact on centrality and performance  
Corporate governance; role of boards of directors in family business, beyond board interlocks, and the role of non-board relations,  
The role of top management teams, and executive compensation, professional non-family management  
Development of family groups in developing economies  
Strategy- as- practice, and strategizing activities in family businesses

