CALL FOR PAPERS

ICFBE 2021
Feb 08-09, 2021
Lisbon, Portugal

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICFBE 2021 : International Conference on Family Business and Entrepreneurship is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Family Business and Entrepreneurship. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Family business
Family business strategy and management
Entrepreneurship and family business management
Sources of non-economic utilities´ formation in the family business context
Institutional factors on the development of non-economic utilities in family firms
Evolution of non-economic utilities in family firms
Economic and non-economic utilities and their impact on firm management
Tension between economic and non-economic utilities in family firms
The impact of non-economic utilities on firm performance
Family business performance
Impact of family and business on strategy and performance
Branding strategies
Long term strategies, growth vs. Survival strategy
Processes and outcomes of corporate entrepreneurship
Role of family on new venture strategies
Impact of family and ownership on strategic processes
Efficacy of strategic plan vs. Strategic planning process
The role of financial and non-financial goals in strategy and resource allocation
Impact of family on network relations and consequent impact on centrality and performance
Corporate governance; role of boards of directors in family business, beyond board interlocks, and the role of non-board relations,
The role of top management teams, and executive compensation, professional non-family management
Development of family groups in developing economies
Strategy- as- practice, and strategizing activities in family businesses