



CALL FOR PAPERS

ICTFA 2021
Feb 08-09, 2021
Lisbon, Portugal

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTFA 2021 : International Conference on Trend Forecasting and Analysis is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Trend Forecasting and Analysis. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Fashion forecasting
Upcoming trends
Upcoming seasons
Fashion forecasting process
Trend analysis
Project management
Statistics
Fashion forecasting strategies
Fashion trend forecasting analysis
Basic steps of understanding the vision of the business and profile of target customers
Long-term forecasting

Short-term forecasting
Trend resources
The difference between short-term and long-term forecasting
Responsibility for trend forecasting
Colors, fabrics, textures, materials, prints and graphics
Attracting consumers
Helping retail businesses and designers
Available merchandise
Preparing information
Determining trends
Choosing merchandise