



CALL FOR PAPERS

ICTA 2021
Feb 18-19, 2021
Rome, Italy

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICTA 2021 : International Conference on Tourism Analytics is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Tourism Analytics. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Tourism analytics

Analytics in smart tourism design

Social media data analytics for tourism

Big data analytics in the tourism industry

Tourism analysis, modeling and planning

Big data analytics, tourism design and smart tourism

Travel demand modeling with behavioral data

GIS monitoring of traveler flows based on big data

Tourism intelligence and visual media analytics for destination management organizations

Evaluating destination communications on the internet

Analytics for tourism planning, management and marketing

Data analysis in tourism and destination management

Data mining with social networks

Tourism information management and advanced analytics

Big data analytics for knowledge generation in tourism destinations

Spatial analysis for social data

City monitoring and tourism analytics

Social networks monitoring

Crowd monitoring in events