



# CALL FOR PAPERS

**ICHEM 2021**  
**Feb 25-26, 2021**  
**Tokyo, Japan**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICHEM 2021 : International Conference on Hospitality and Event Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Hospitality and Event Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Lodging management and operations  
Restaurant management and catering  
Service management  
Guests from emerging markets  
Host and guest interactions  
Globalization in hospitality and event  
Information technology in hospitality and event

Image/branding  
Customer loyalty  
Event planning and coordination  
Event impacts  
Meetings, Incentives, Conventions, Exhibitions (MICE)  
Sport events  
Special events