



CALL FOR PAPERS

ICBPSM 2021
Mar 08-09, 2021
Bangkok, Thailand

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBPSM 2021 : International Conference on Business Planning and Strategic Management is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Planning and Strategic Management. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business planning
Business decision management
Business decision making process
Description of business and
business processes
Business environment analysis
SWOT analysis
Competitor analysis
Market analysis
Marketing plan
Operations plan
Financial planning and management

Revising business plan
Business model simulation
Simulation analysis of strategic
business decision models
Business process modeling
Scenario simulations
Numeric simulations
Economic forecasting
Investment, marketing, product
introduction and operational
policies
Production planning, quality
assurance and supply chain
management
Operations management