



# CALL FOR PAPERS

**ICBMDI 2021**  
**Mar 22-23, 2021**  
**Prague, Czechia**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBMDI 2021 : International Conference on Business Model Design and Implementation is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Model Design and Implementation. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business model design  
Definitions of business model  
design or development  
Design themes emphasis of business  
model  
Design content emphasis of business  
model design  
Design logic and narrative  
coherence  
Business model  
Innovation and globalization  
History  
Theoretical and empirical insights  
to business models  
Complementarities of business  
models between partnering firms  
Categorization of business models  
V4 BM framework  
Shift from pipes to platforms

Platform business models  
Applications  
Definitions of business model  
Economic consideration  
Component consideration  
Strategic outcome  
Examples of business models  
Business model frameworks  
Strategic planning  
Business model analysis  
Process design  
Systems analysis