



# CALL FOR PAPERS

**ICBCE 2021**  
**Mar 29-30, 2021**  
**Sydney, Australia**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBCE 2021 : International Conference on Business Communication and Entrepreneurship is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Communication and Entrepreneurship. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

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| Business communications                                  | Multimodal communication                             |
| Professional discourse                                   | Intercultural and diversity management               |
| Corporate governance and accountability                  | Technological developments and virtual communication |
| Financial literacy                                       | New media challenges and impacts                     |
| Treating Customers Fairly (TCF) and consumer protection  | Managing reputations: PR, image and brand            |
| Sustainable business practices                           | Stakeholder relations                                |
| Best practice and benchmarking in business communication | Ethical and legal issues                             |
| Global competitiveness                                   | Crisis communication                                 |
| Global collaboration and networking                      | International communication                          |
| Change communication                                     |  |