



CALL FOR PAPERS

ICBAMS 2021
May 17-18, 2021
Paris, France

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBAMS 2021 : International Conference on Business Analytics and Marketing Strategy is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Analytics and Marketing Strategy. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business analytics	Data and statistical methods
Business analytics and decision sciences	Statistical analysis for business
Building analysis models and simulations	Decision analytics
Business financing	Data organization and statistical analysis
Business investments	Data-driven decision making
Computational decision science	New patterns and relationships
Computing, informatics, and decision systems engineering	Statistical analysis and quantitative analysis
Consumer analytics and marketing strategy	Test previous decisions
Decision analysis and support systems	Forecasting future results, predictive modeling, and predictive analytics
Business planning	