



CALL FOR PAPERS

ICRMSM 2021
Jul 12-13, 2021
Ottawa, Canada

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICRMSM 2021 : International Conference on Reputation Management and Social Media is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Reputation Management and Social Media. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Reputation management
Online reputation management
Reputation: theoretical approaches
Reputation management and brand communication
Reputation management and human resources
Reputation management, brand and corporate social responsibility
Reputation management, brand and work ethics
Brands and online reputation management
Brand management and reputation management strategies
Reputation management and crisis communication

Reputation and brand studies
Brands and risk management
Brands and civil society relations
Role of new media on brand and reputation
Public relations for organizations and brands
Benefits of reputation management
Reputation management companies
Impression management
Online identity management
Reputation marketing