



# CALL FOR PAPERS

**ICBAA 2022**  
**Mar 22-23, 2022**  
**Istanbul, Turkey**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBAA 2022 : International Conference on Business Analysis and Analytics is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Analysis and Analytics. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

#### Business analysis

The profession and practice of  
business analysis

Techniques, methodologies and  
models

Enterprise and company analysis

Requirements planning and  
management

Requirements analysis and  
documentation

Strategic analysis and design

Innovating for a purpose

Vendor and tools track

Business analysis fundamentals

Data modelling

Business process modelling

Use case modelling

Soft skills and competencies

Architectural frameworks

Business rules

Architecture analysis

Business process analysis

Object-oriented analysis

Structured analysis

Data warehouse analysis, storage  
and databases analysis