



CALL FOR PAPERS

ICBMDI 2022
Mar 25-26, 2022
Tokyo, Japan

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICBMDI 2022 : International Conference on Business Model Design and Innovations is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Business Model Design and Innovations. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business model design
Definitions of business model
design or development
Design themes emphasis of business
model
Design content emphasis of business
model design
Design logic and narrative
coherence
Business model
Innovation and globalization
History
Theoretical and empirical insights
to business models
Complementarities of business
models between partnering firms
Categorization of business models
V4 BM framework
Shift from pipes to platforms

Platform business models
Applications
Definitions of business model
Economic consideration
Component consideration
Strategic outcome
Examples of business models
Business model frameworks
Strategic planning
Business model analysis
Process design
Systems analysis