



CALL FOR PAPERS

ICIMBMA 2022
Aug 16-17, 2022
Tokyo, Japan

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICIMBMA 2022 : International Conference on International Marketing and Brand Management Applications is

the premier interdisciplinary forum for the presentation of new advances and research results in the fields of International Marketing and Brand Management Applications. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

International marketing
Global marketing
Luxury brands management
Consumer behavior
Digital marketing
Communication
CSR and luxury
Distribution strategy
International marketing
International finance
Multinational corporation
International transportation and logistics
International logistics management

International economics
Business administration
Business operations and decision making
Risk management and insurance
Political science and public administration
Leading roles in private and public sectors
Leadership development
Policy analysis
Strategy development
Complex global arena
Management
International trade
International logistics management