



CALL FOR PAPERS

ICRMSM 2022
Oct 21-22, 2022
Athens, Greece

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICRMSM 2022 : International Conference on Reputation Management and Social Media is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Reputation Management and Social Media. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

- Reputation management
- Online reputation management
- Reputation: theoretical approaches
- Reputation management and brand communication
- Reputation management and human resources
- Reputation management, brand and corporate social responsibility
- Reputation management, brand and work ethics
- Brands and online reputation management
- Brand management and reputation management strategies
- Reputation management and crisis communication
- Reputation and brand studies
- Brands and risk management
- Brands and civil society relations
- Role of new media on brand and reputation
- Public relations for organizations and brands
- Benefits of reputation management
- Reputation management companies
- Impression management
- Online identity management
- Reputation marketing