



# CALL FOR PAPERS

**ICNR 2022**  
**Oct 21-22, 2022**  
**London, United Kingdom**

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICNR 2022 : International Conference on Neuromanagement Research is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Neuromanagement Research. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Neuromanagement  
Advances in neuromanagement  
Recent applications in neuromanagement  
Decision neuroscience  
Neuro-industrial-engineering  
Neuro-information system  
Neuro-entrepreneurship  
Neuromarketing  
Brain science and marketing

Sales, product design, and branding  
Buying behaviour, marketing strategies, and advertising  
Neuroleadership  
Neurofinance and behavioural economics  
Decision making, information processing, investment behaviour, and risk taking  
Cognitive neuroscience and organisational behaviour  
Creativity and innovation, complex decision making, and group behavior  
Ethical issues in neuroresearch