



CALL FOR PAPERS

ICMDM 2022
Oct 04-05, 2022
Tbilisi, Georgia

The International Research Conference is a federated organization dedicated to bringing together a significant number of diverse scholarly events for presentation within the conference program. Events will run over a span of time during the conference depending on the number and length of the presentations.

ICMDM 2022 : International Conference on Marketing and Data Mining is the premier interdisciplinary forum for the presentation of new advances and research results in the fields of Marketing and Data Mining. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Business data mining
Data mining techniques
Relationships between variables in databases
Decision trees
Cluster analysis
Logistic regression
Path analysis
Applications of marketing
Quality assurance
Operations management
Large amounts of data available in the applications
Data analysis techniques
Applications of data mining in the business environment

Data mining tools
Process
Pre-processing
Data mining
Results validation
Research
Standards
Privacy concerns and ethics
Software
Free open-source data mining software and applications
Proprietary data-mining software and applications
Business environment
Data mining solutions